



Oris Extends Partnership with the AT&T Williams team

08 December 2008, Oxford, UK. The AT&T Williams team today confirmed that Oris SA of Switzerland, the premium Swiss watch maker, has extended its sponsorship engagement with the team.

This renewal will bring the partnership between Williams and Oris to eight years and reflects an established relationship based on mutual commercial benefit and a resonant sponsorship logic.

During the 2008 season, Oris launched its second successful range of Williams F1 Team Collection watches inspired by the world of Formula One. 2008 also saw the launch of the TT3 Formula Gold Limited Edition, which was commissioned to celebrate 30 Years of Williams F1.

Ulrich Herzog, Executive Chairman of Oris SA, commented, "We are pleased to confirm our continued partnership with the AT&T Williams team. The agreement is important to our business in the Oris world of motor sports watches and we are convinced of the value of the partnership we have developed over the past six years."

Frank Williams, the AT&T Williams Team Principal, responded, "I am delighted that Oris, together with Philips and Allianz have all recently extended their partnership agreements with the team. Oris can be assured of our best endeavours to return their confidence in the team with measurable commercial dividends next year, and I hope today's agreement will be the first two year step to Oris joining team partners such as Allianz and Accenture who have sponsored us for over a decade."

For more information, please visit www.oris.ch and www.attwilliams.com

MEDIA CONTACTS

Liam Clogger

M: +44 (0) 7977 275756

E: liam.clogger@williamsf1.com

Claire Williams

M: +44 (0) 7977 275808

E: claire.williams@williamsf1.com

Silvia Hoffer

M: +44 (0) 7977 275838

E: silvia.hoffer@williamsf1.com



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